East and Partners Asia

Level 17, Frasers Tower, 182 Cecil Street Singapore 069547 **p:** +65 6956 9060 www.eastandpartners.asia

Media Release

Transaction Banking League Tables H1 2020

(30 June 2020 – Asia) This league table of transaction banking market share in Asia covers the relative positioning of the top 13 providers for the Top 1,000 multinational corporations (MNCs) and large domestic/regional corporates in the region. It covers a range of solutions including cash management, payments, working capital/liquidity management and short-term debt.

Primary market share: Percentage of corporates that nominate each financial institution as their primary transaction banking provider, also known as primary relationship share.

Primary wallet share: Average percentage of transaction banking volume that corporates allocate to their primary provider.

Top Transaction Banking Providers in Asia

	Primary Market Share (% of Primary Relationships)		Primary Wallet Share (Average % of Business per Primary Relationship)	
Transaction Banking Provider	Rank	Year-on-Year Change	Rank	Year-on-Year Change
Standard Chartered	1st	+1.7%	1st	-1.4% ▼
HSBC	2nd	-1.3% ▼	2nd	-1.2% ▼
Citigroup	3rd	+2.2%	3rd	-1.6% ▼
DBS	4th	+2.1%	7th	-1.9% ▼
Bank of China	5th	+1.1%	13th	-0.3% ▼
JP Morgan	6th	-4.1% ▼	5th	-2.4% ▼
Bank of America	7th	+3.1%	4th	-8.8% ▼
Deutsche	8th	-5.9% ▼	8th	+2.3%
ANZ	9th	+5.0%	11th	-3.7% ▼
OCBC	10th	-5.0% ▼	10th	-6.0% ▼
CIMB	11th	+7.1%	9th	-2.2% ▼
UOB	12th	-18.2% ▼	12th	-3.3% ▼
Hang Seng	13th	-22.2% ▼	6th	-4.8% ▼

Source: East and Partners' Asian Transaction Banking Markets Program

For more information about this report, or East & Partners' research, please contact:

Head of Client Services, North Asia Head of Client Services Carla McMillan t: +852 5937 7633 carla.mcmillan@eastandpartners.asia

In Kai Khor t: +65 9820 3716 inkai.khor@eastandpartners.asia





Methodology

East & Partners Asian Institutional Transaction Banking Markets Program monitors demand for Transaction Banking, Engagement, Products and Relationships, in the Top 1000 Corporates in 10 countries across Asia, covering the markets of China, Taiwan, Hong Kong, Singapore, Malaysia, Thailand, Philippines, Indonesia, India and South Korea. The top 100 revenue ranked corporates in each of the ten Asian markets were targeted for interview.

About East & Partners Asia

East & Partners Asia is a leading specialist market research and consulting firm in the business, corporate and investment banking markets of Asia Pacific, works across 10 countries in the region delivering both multi-client and proprietary market analysis services to two sectors - Financial Services and Travel Hospitality.